

Privacy Policy

Effective Date: [27/07/2024]

Last Updated: [10/03/2025]

Welcome to **INDIAN RICH FOODS** ("Company," "we," "our," or "us"). Your privacy is important to us, and we are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and protect your information when you visit our website www.indianrichfoods.com (the "Website").

1. Information We Collect

We collect different types of information to provide and improve our services:

A. Personal Information

When you visit or interact with our website, we may collect:

- **Name**
- **Email Address**
- **Phone Number**
- **Billing and Shipping Address**
- **Payment Information** (processed securely via third-party payment gateways)

B. Non-Personal Information

We may also collect:

- IP Address
 - Browser Type & Device Information
 - Cookies and Usage Data
 - Website Interaction Data (e.g., pages visited, time spent)
-

2. How We Use Your Information

We use the information collected to:

- Process and fulfill orders
- Improve website functionality and user experience

- Provide customer support
 - Send updates, promotions, and marketing communications (only with your consent)
 - Comply with legal requirements and protect against fraud
-

3. Sharing Your Information

We do not sell or rent your personal information. However, we may share it with:

- **Service Providers & Payment Processors** (to process payments, deliver orders, etc.)
 - **Legal Authorities** (if required by law)
 - **Business Partners** (only with your explicit consent)
-

4. Cookies & Tracking Technologies

Our website uses cookies and similar technologies to:

- Enhance user experience
- Analyze website traffic
- Improve security

You can disable cookies in your browser settings, but some website features may not function properly.

5. Data Security

We implement security measures to protect your data, including:

- SSL encryption
- Secure payment processing
- Restricted access to personal information

While we strive to protect your data, no method is 100% secure. Please take precautions when sharing sensitive information online.

6. Your Rights & Choices

You have the right to:

- Access, update, or delete your personal data
- Opt-out of marketing communications
- Request information about how we process your data

To exercise these rights, contact us at [\[info@indianrichfoods.com\]](mailto:info@indianrichfoods.com).

7. Third-Party Links


Our website may contain links to third-party sites. We are not responsible for their privacy practices. Please review their privacy policies before providing personal data.


8. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with the updated date.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

 **Email:** [\[info@indianrichfoods.com\]](mailto:info@indianrichfoods.com)

 **Phone:** [*91-7400500670]

 **Address:** [State Bank Colony, Burhanpur]
